

# The Art of Data

## Data and Charts

Office of Performance Management

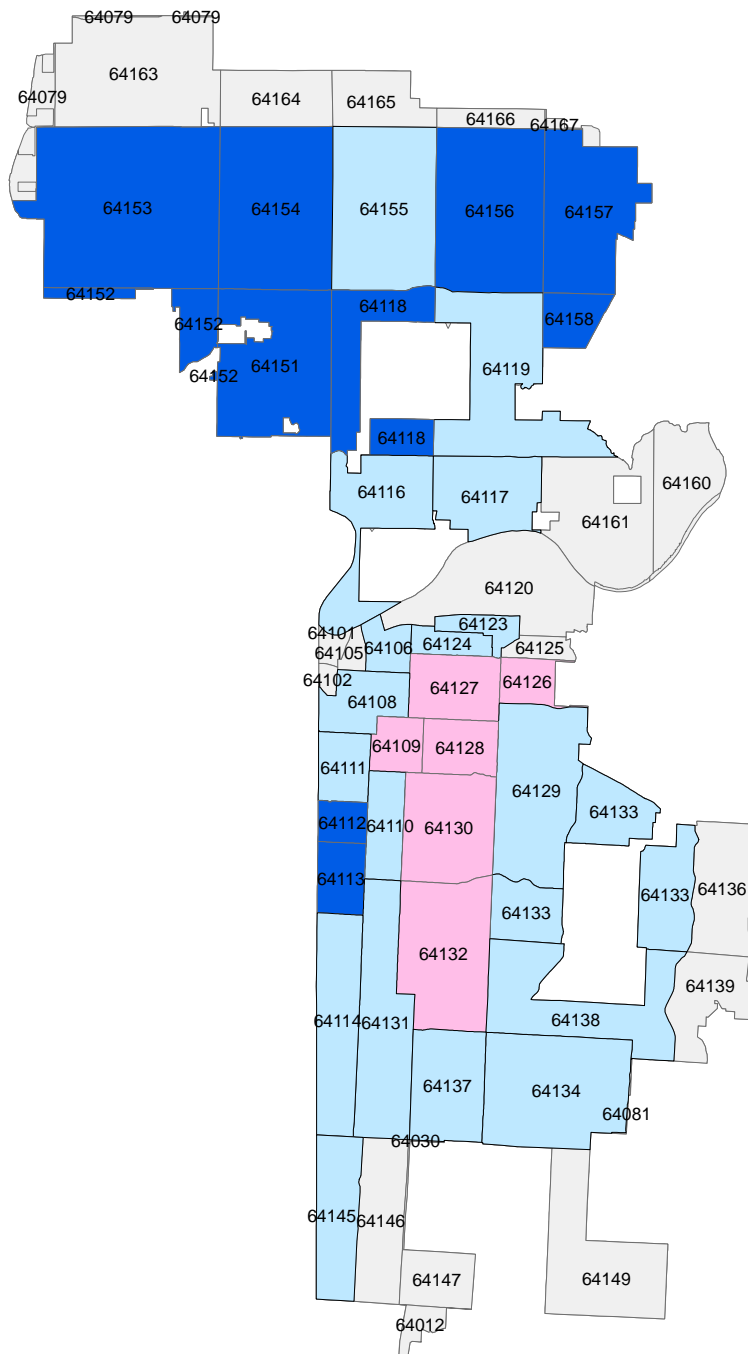
For more information on these charts, contact:

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# Information on “The Art of Data”

- ArtsKC is teaming up with the City of Kansas City, Missouri’s Office of Performance Management, City Communications Office, Office of Culture and Creative Services and Office of Mayor Sly James to create an exhibition that will generate new dialogue about the arts and the city
- To celebrate the city’s creativity, the City of Kansas City, Missouri seeks conceptual proposals from professional artists or collaborative artist teams to design and create artwork that responds, reflects or reinterprets the city’s performance data for an exhibition entitled *The Art of Data*. The temporary exhibition is intended to engage artists in telling the story of the city and its neighborhoods, to cultivate curiosity and spark imagination, and to engage community in meaningful dialogue about the place we call home.
- Artists can respond to one or more pieces of performance data, which are shown following this slide. More information and context for these charts is available in a separate document entitled “The Art of Data Descriptions and Context.” The budget for each commissioned artwork shall be \$500, with up to 10 conceptual proposals selected for the exhibition.
- Artists interested in submitting a proposal can find more information here: [www.kcmo.gov/artofdata](http://www.kcmo.gov/artofdata)
- *The Art of Data* will be on exhibit at ArtsKC beginning on June 5, 2015, and then throughout the month of June.

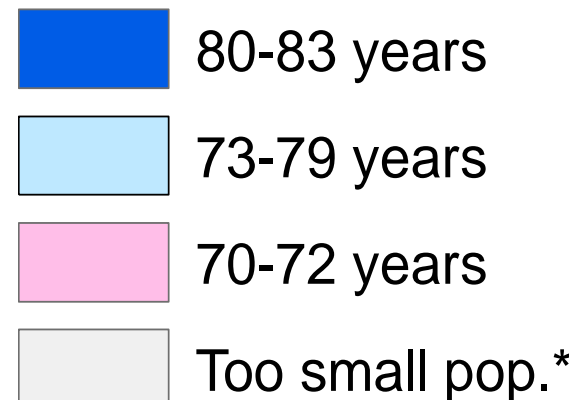


# Life Expectancy by Zip Code, Kansas City, MO 2008-2012

Life expectancy (year)	Nonwhite %	Below poverty* %	Median family* income (\$)
80-83 years	11.3	8.0	92,258
73-79 years	35.6	21.3	53,264
70-72 years	82.4	37.4	27,899

\* 2008-2012 American Community Survey 5-Year Estimates

## Life expectancy



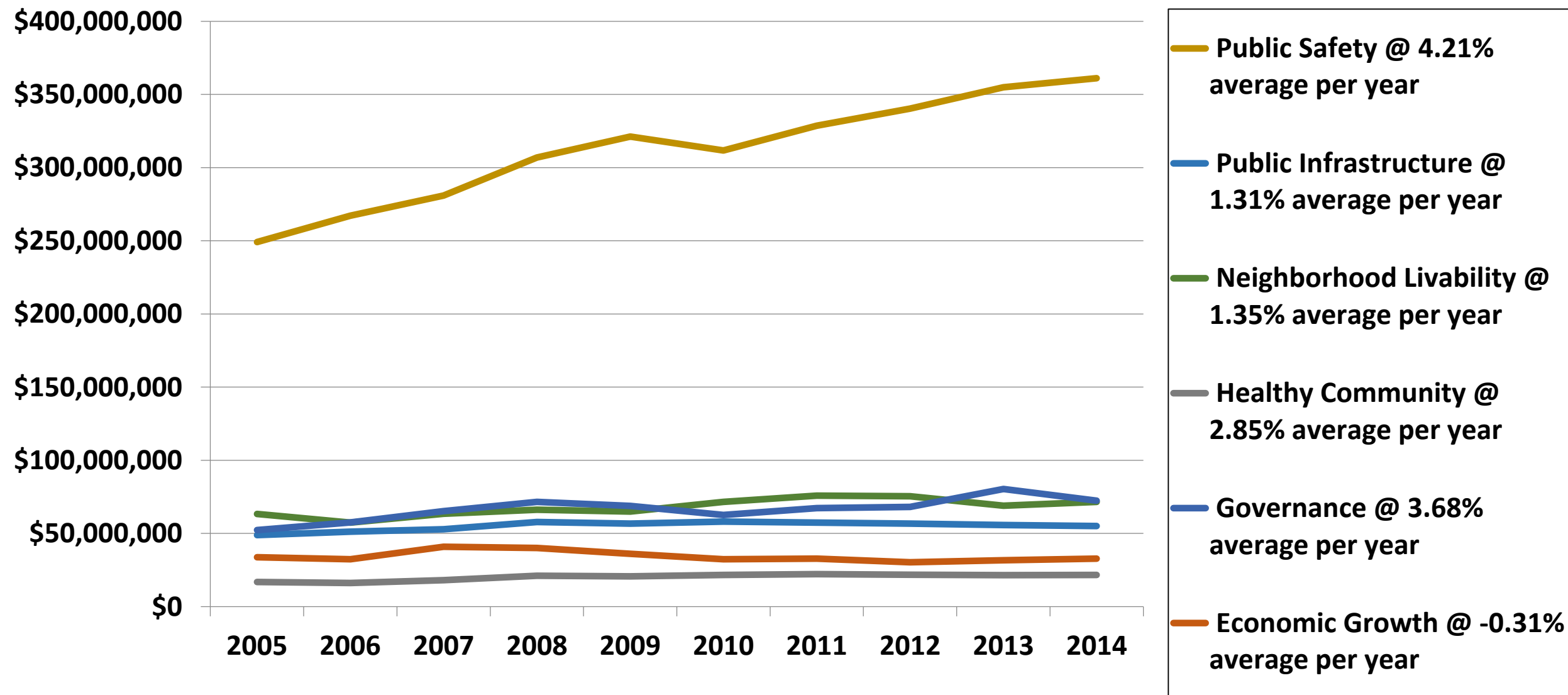
\*Too small population to calculate life expectancy



**Public Health**  
Prevent. Promote. Protect.

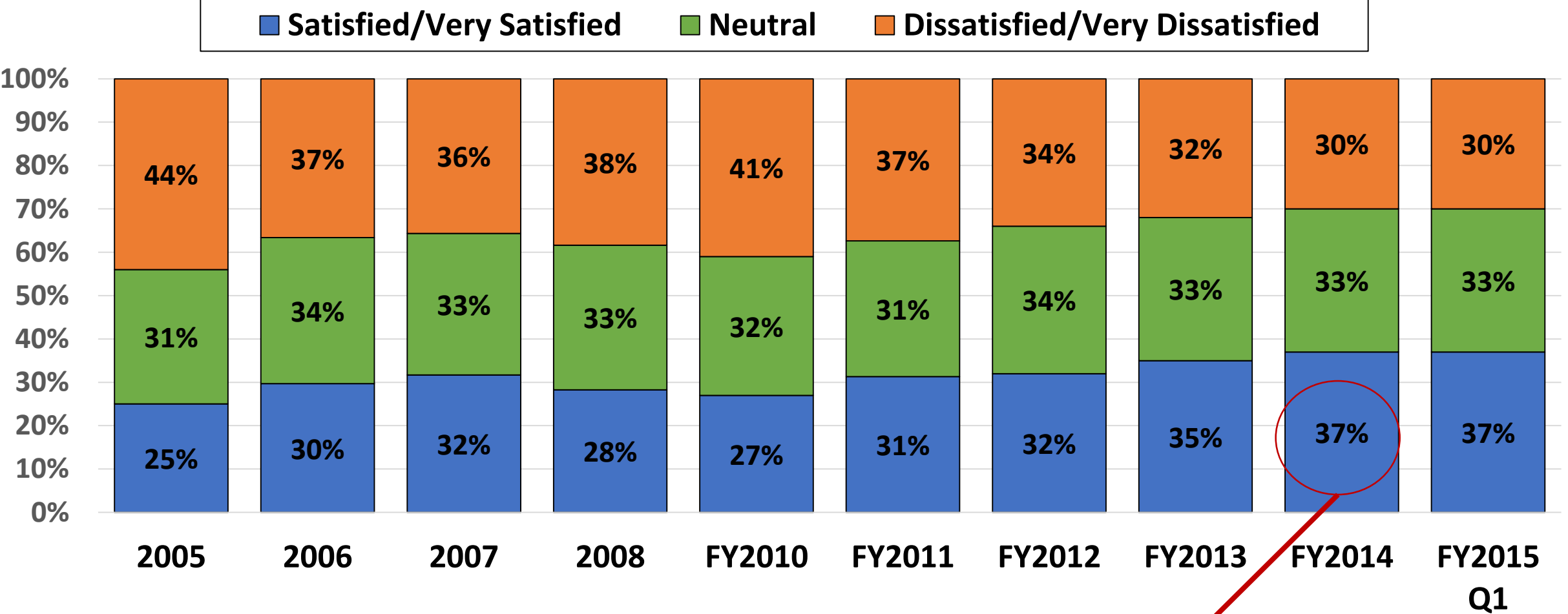


# Operating Expenditures by Citywide Goal Area



Source: Financial Trend Monitoring System (FTMS)

# Citizen Satisfaction with “Overall Value that You Receive For Your City Tax Dollars and Fees”

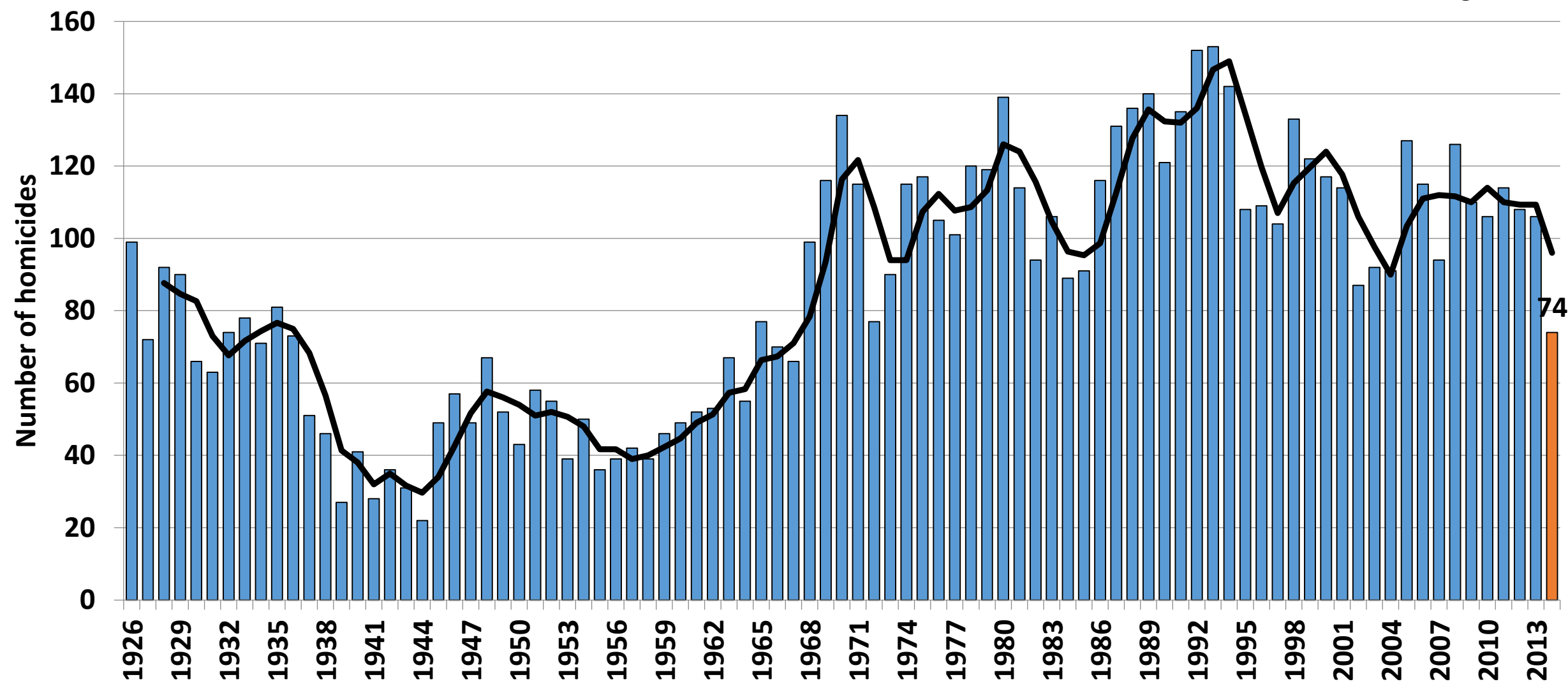


National large city average in 2014 = 36%

Source: Citizen Survey, 2005-FY2015

# Kansas City Homicides: 1926 to Projected 2014

Chart with final 2014 data can also be found on: [kcstat.kcmo.org](http://kcstat.kcmo.org)

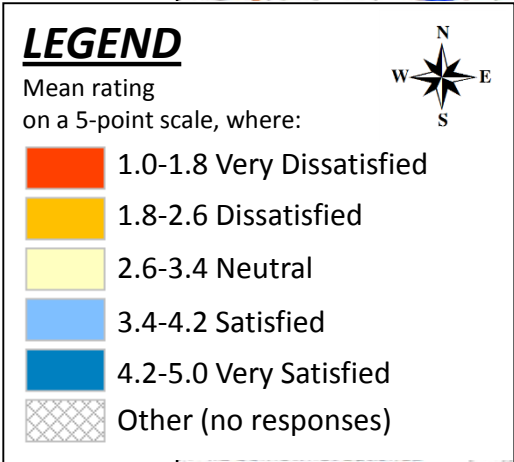


Source: KCNoVA and Dr. Ken Novak (UMKC)

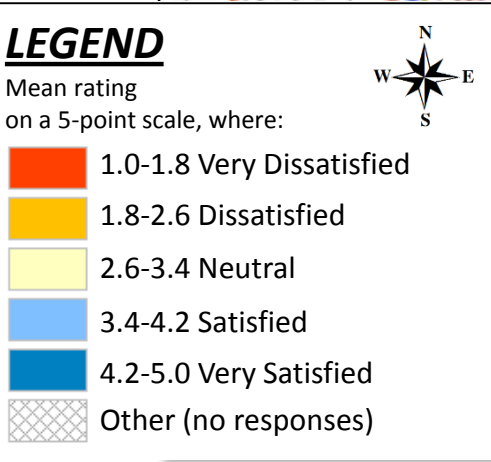
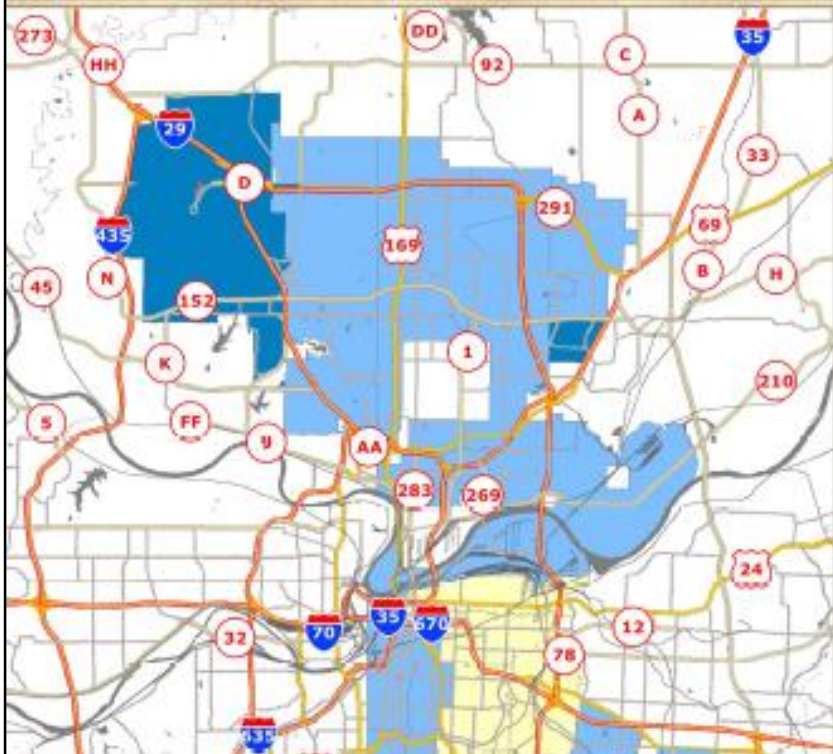


Citizen Satisfaction with “Overall Feeling of Safety in the City” and “How Safe You Feel In Your Neighborhood”

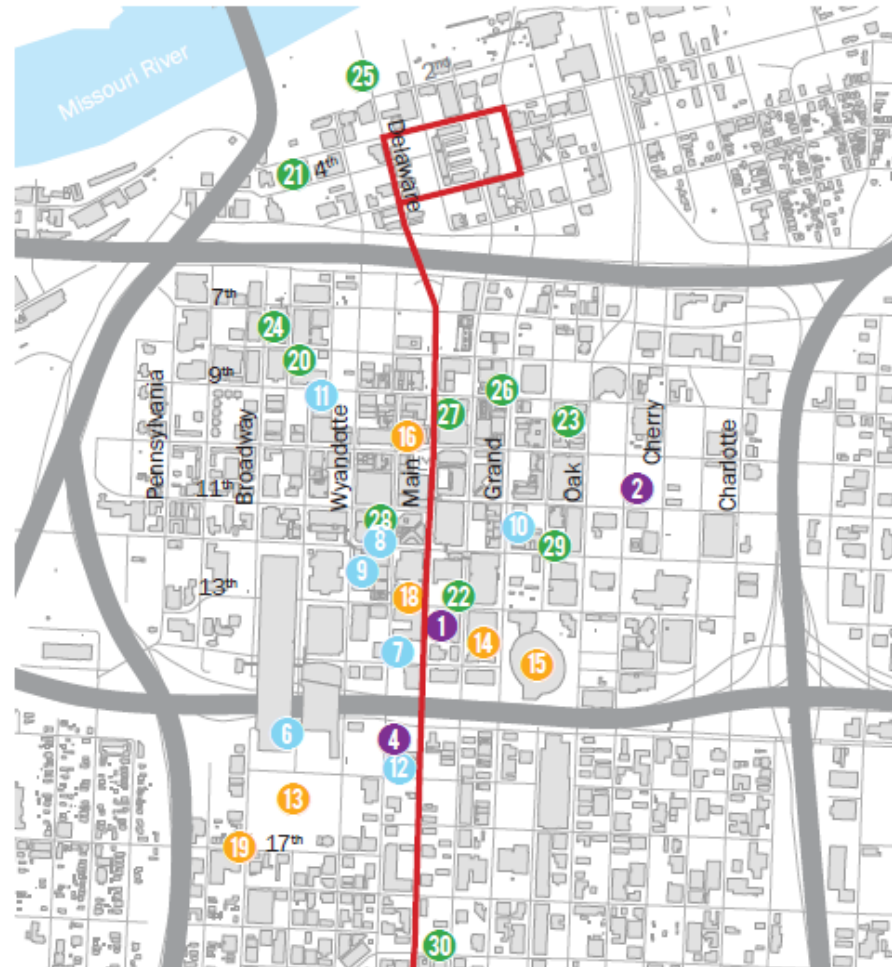
Overall Feeling of Safety in the City



How Safe You Feel in Your Neighborhood



# Economic Impact of Streetcar: Public/Private Sector Investment Near Streetcar



\$800,000,000 + announced public/private investment since the streetcar TDD was approved by voters.

\$250,000,000 across 13 projects stated in a published quote that the streetcar was a factor in their move to the TDD.

## WHAT WE'RE HEARING

*"It really became a more feasible project with the streetcar"*

DAN MUSSER, SENIOR VP, ZIMMER REAL ESTATE SERVICES,  
QUOTED IN THE KANSAS CITY BUSINESS JOURNAL, 12/13/13

**COLUMBUS PARK REDEVELOPMENT**  
\$70 MILLION

**COMMERCE TOWER CONVERSION**  
\$71 MILLION

*"Our decision to commit to residential and other services for millennials and other folks is tied to that streetcar"*

BOB BERKIBILE, ARCHITECT & PROJECT PARTNER  
QUOTED IN THE KANSAS CITY STAR, 11/29/13

*"The streetcar project...prompted us to double the size of our development and increase our investment in Kansas City by \$20 million."*

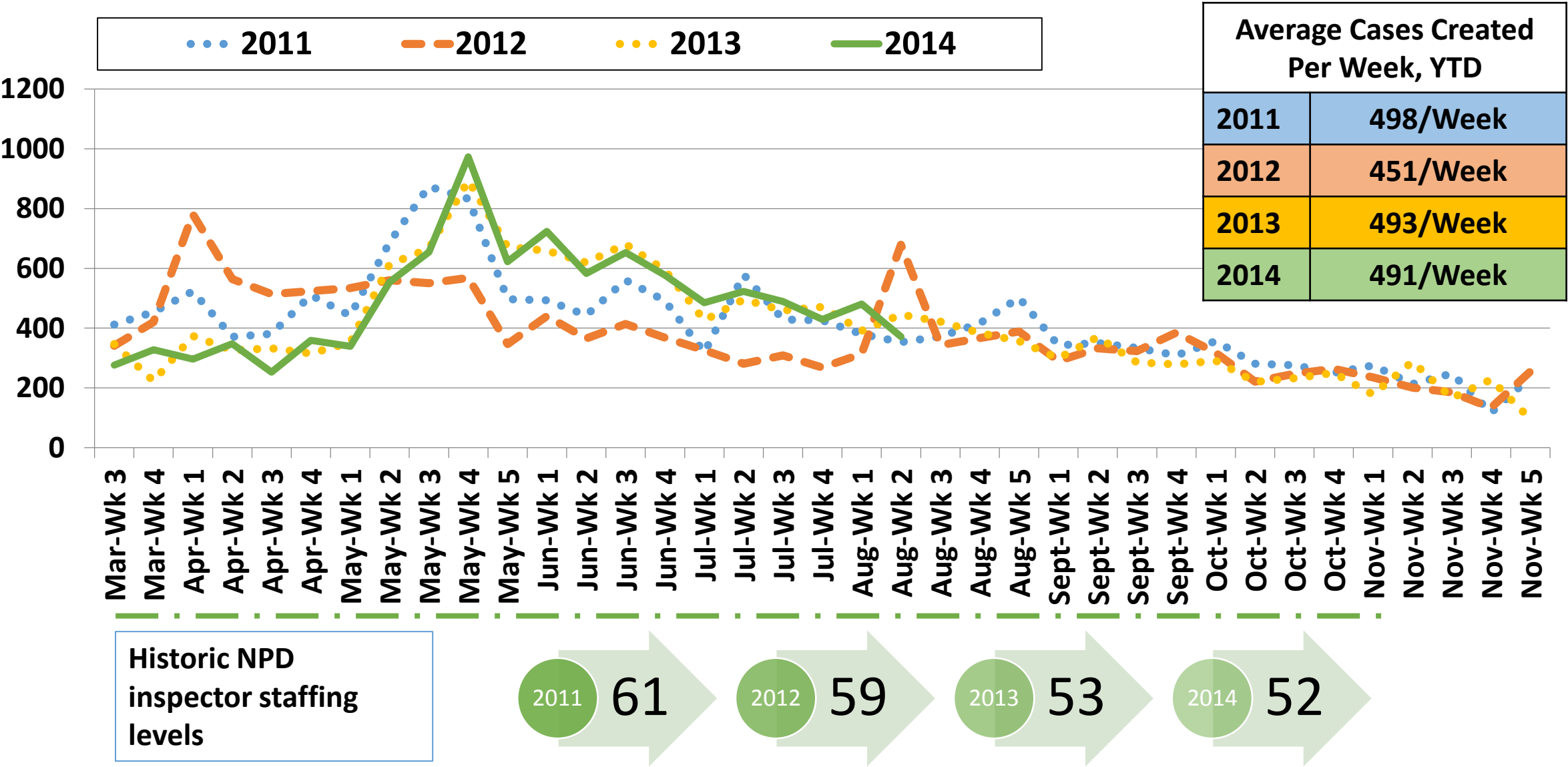
JOHATHON ARNOLD, PRINCIPAL & CEO, ARNOLD DEVELOPMENT GROUP  
FROM PROJECT'S DEVELOPMENT PROPOSAL DOCUMENT

**2ND & DELAWARE MULTIFAMILY PROJECT**  
\$40 MILLION

Source: City Planning and Development/City Manager's Office

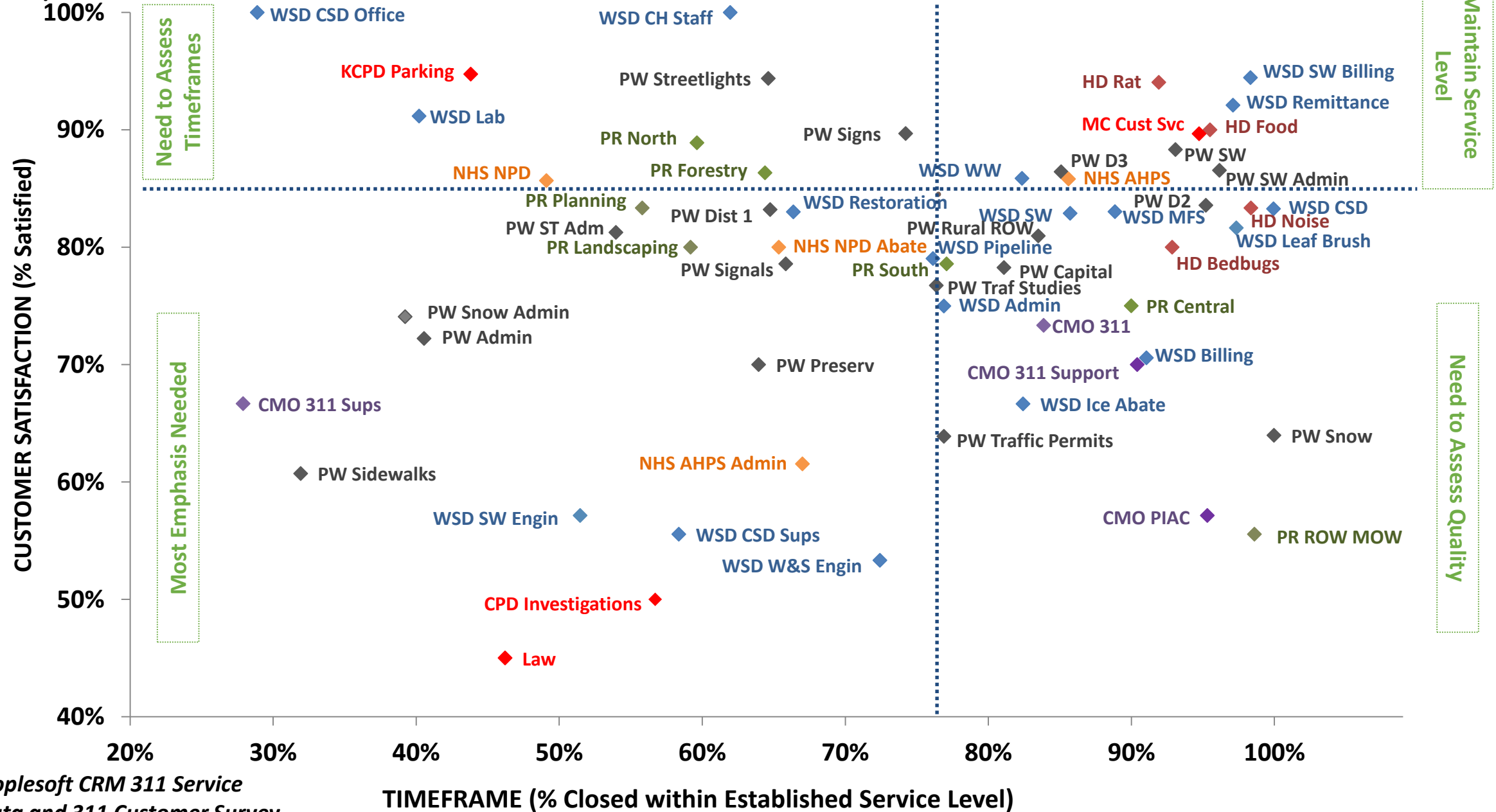


# Property Violation Cases Created Each Week



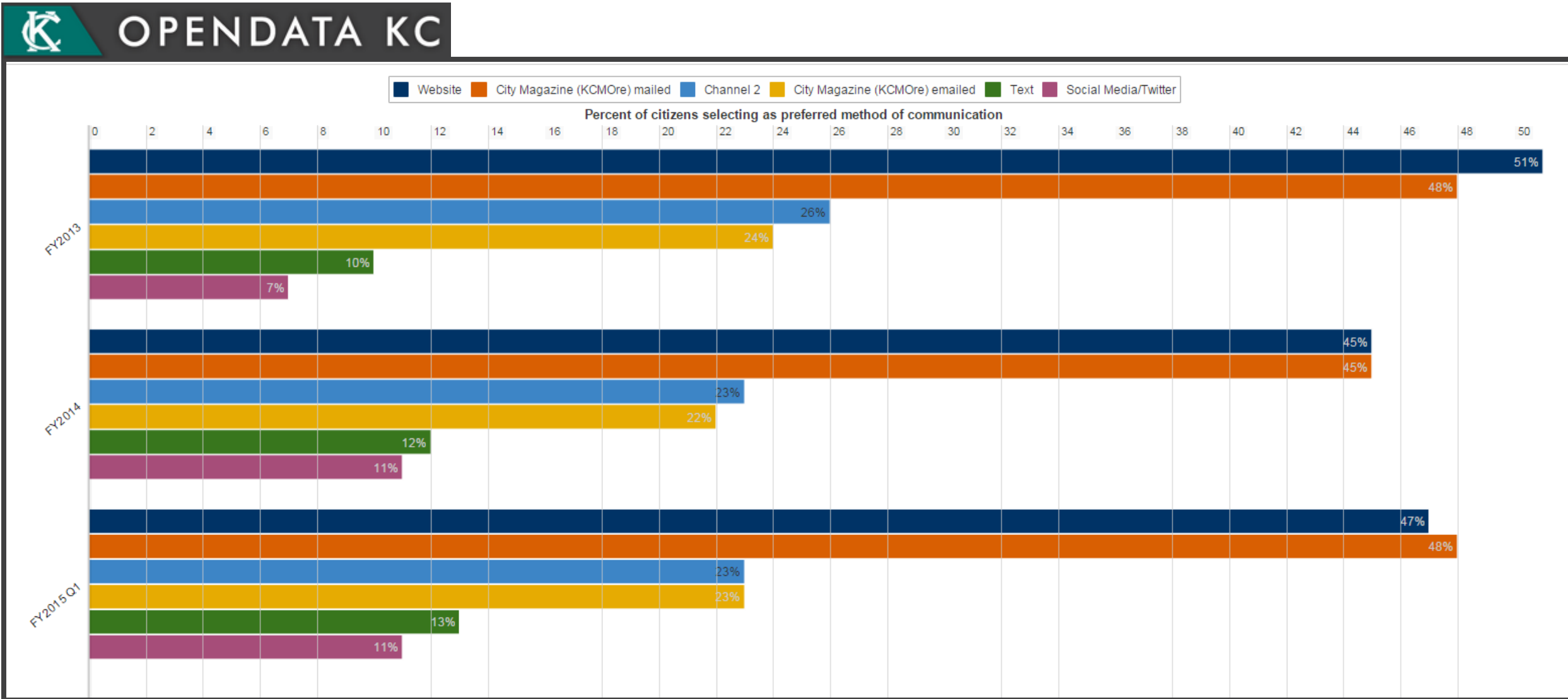
Source: Peoplesoft CRM 311 Service Request System; Neighborhood and Housing Services

# 311 Matrix: Service Request Timeliness and Customer Satisfaction by Department Work Group (FY2014)



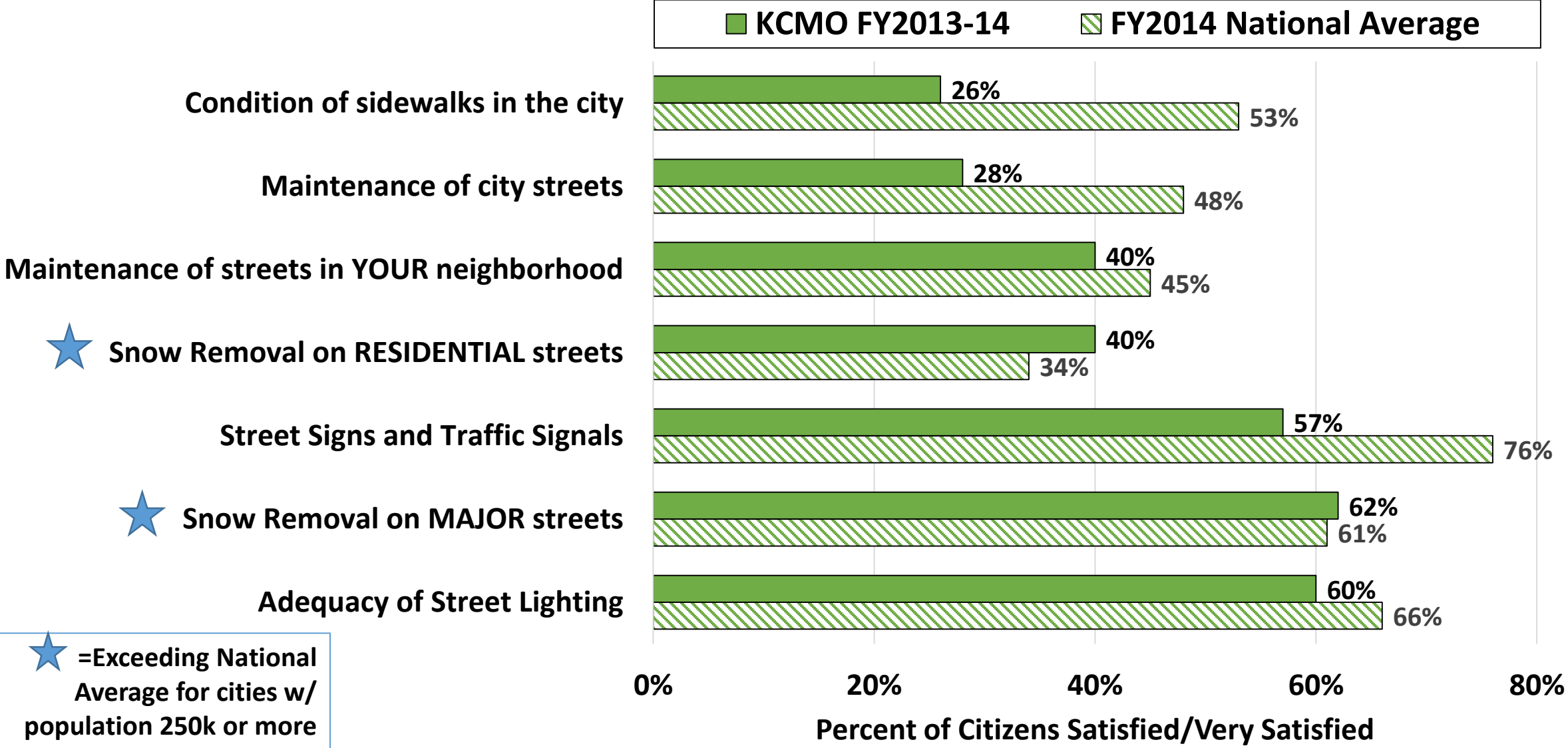
Source: Peoplesoft CRM 311 Service Request Data and 311 Customer Survey

# Citizen Survey: “What are Your Top 2 Preferred Methods of Receiving Information from the City?”



Source: Citizen Survey, FY13 – FY15 Q1 ([kcstat.kcmo.org](http://kcstat.kcmo.org))

# Citizen Satisfaction with Streets vs. National Average



Source: Citizen Satisfaction Survey - ETC Institute (2014)